

January 2022

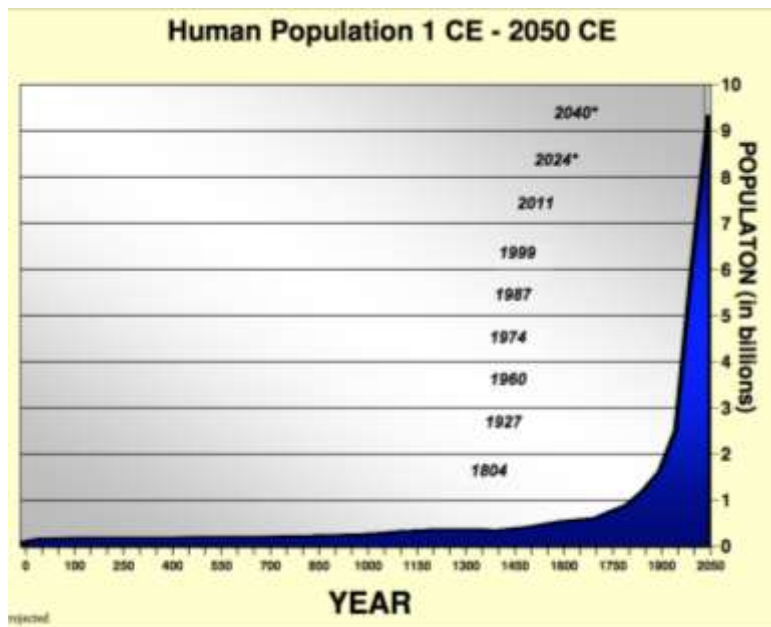
GospelOnWeb: The Why, The What, The How & You

And this gospel of the kingdom will be preached in the whole world as a testimony to all nations, and then the end will come. (Matt24:14)

Thanks so much for taking the time to read this. In it I explain what the GospelOnWeb project is, and how you can help. But before the 'what' of GospelOnWeb, I would like to highlight the 'why':

WHY GospelOnWeb? – What is happening in the world affecting the fulfillment of Christ's Commission?

- 1) Global population growth is exponential. From the time of Christ until about 200 years ago, global population was essentially unchanged, giving the Church a static target to reach. But over the last 200 years, global population has grown exponentially. *How will the Church reach our rapidly swelling ranks of overseas neighbours as per our mandate?*



- 2) Less than 5% (only 350 million) of this swelling global population speaks English as their mother tongue ([ref](#)). Those of us living in the North American Anglo-sphere may not appreciate it, but 95% of the world does not use English in their primary communication. *How will an anglo-focused North American Church, with all our English Christian resources, reach these other language groups?*
- 3) The internet has made the globe much smaller. Information moves rapidly around the world – and affecting it. When people want to know something they turn to Google. *Why not use this medium?*
- 4) Google recently initiated a program whereby it “empowers nonprofit organizations, through \$10,000 per month in in-kind Ads™ advertising, to promote their missions and initiatives”, so they can share their story “with audiences all over the globe” (<http://www.google.ca/grants>). Google can do this in 108 different languages. This means that any registered congregation can receive \$10K USD/month in free advertising for the promotion of the gospel story on a website

in one of these languages. *Why not use this free Grant to reach all nations in their own language?*

WHAT is GospelOnWeb? – A project centred on the factors highlighted above.

GospelOnWeb is a project that develops content sharing the gospel story in a series of web articles going through the Bible chronologically from its beginning and also answering major questions/objections that are common in a particular language/culture/religion. A network of translators has been recruited and GospelOnWeb is being translated in over 50 languages (see appendix). Through partnering with congregations for Google Grants, each language is promoted by a free advertising budget (\$10,000USD/mo) that draws visitors to that language website. This partnership with 43 congregations - and counting - now has a Google-donated annual advertising budget of \$5 Million USD bringing over 30 000 visitors from around the world to the suite of gospel websites *every day*, drawing visitors even from hard-to-reach places like Saudi Arabia, Pakistan, Vietnam etc.

Would your congregation want to help?

Would your congregation consider participating in this gospel-to-nations network by sponsoring/participating with a Google Ads Grant for one website for a particular language and culture in the world?

FAQs

What will it cost the congregation in dollars? The Google Grant program is a grant for free advertising

Does the congregation have to build & maintain the website? No, I can do that.

How does the congregation make the application? I can guide & lead the application process.

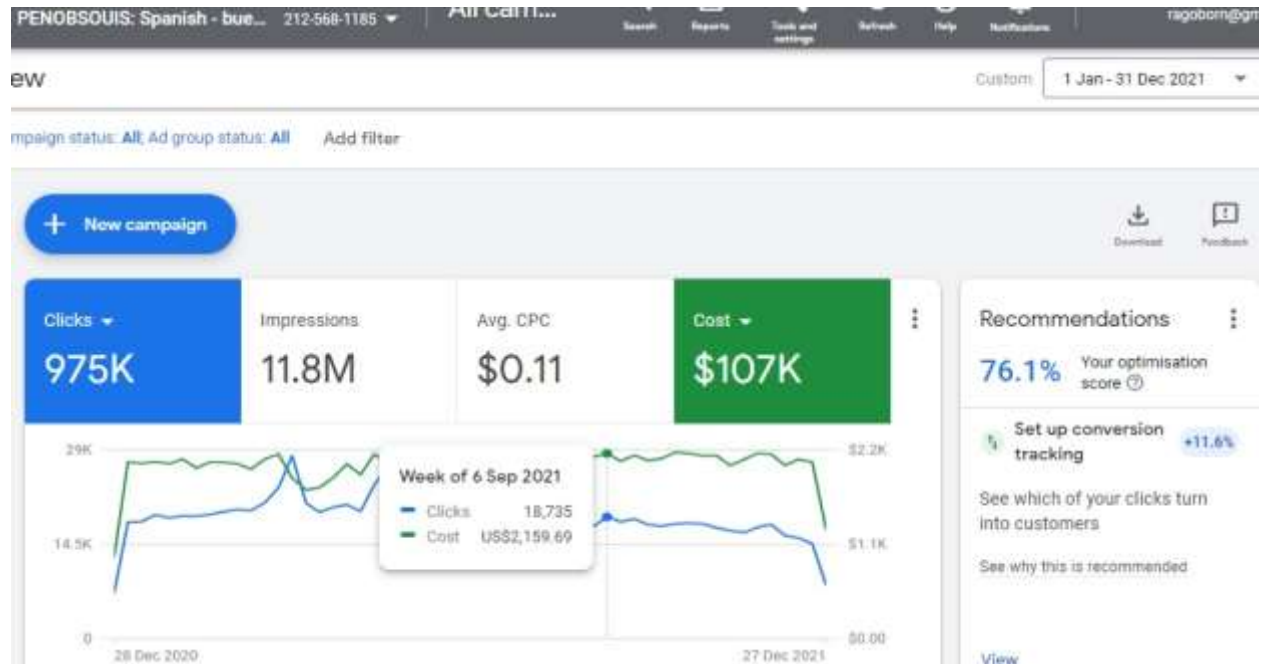
Apart from the grant how else can the congregation participate? Congregations can recruit members to help translate content (and it is not limited to the one language the congregation sponsors. Congregations in Canada usually have a diversity of language backgrounds). Short testimonies either in video, audio or written in respective languages add greatly to the content. Congregations can help answer comments and questions that come almost daily. Congregations can add their own content. *But these are all optional, not required to make the program run.*

What is the benefit to my congregation? There is satisfaction in tangibly participating to bring about the fulfillment of the Great Commission. This is also a practical way for your membership to widen their sights to the whole world, thus helping in discipleship.

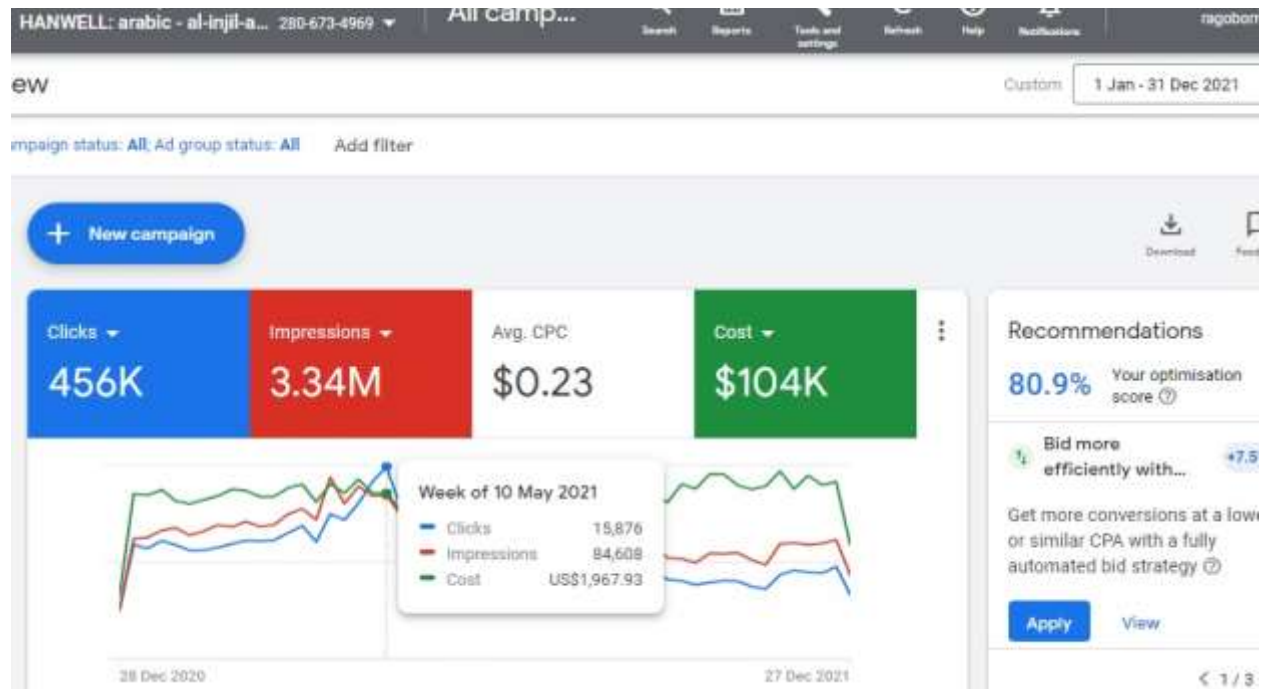
Perhaps you have questions about the theological approach in GospelOnWeb, or if there are ways to harness Ad Grants for our local purposes. I would be happy to discuss these and other questions in a ZOOM meeting convenient for your leadership

For Further information contact Ragnar Oborn at 506-259-2255 or ragoborn@gmail.com

Google Ad Grants Reports from congregations already in GospelonWeb



Penobsquis Baptist Church Spanish Google Ad Grants 2021: 975 000 clicks with a **free** budget spend of over \$107 000 USD



Hanwell Community Church Arabic Ad Grants 2021: 456 000 clicks with a **free** budget spend of \$104 000 USD

List of current *GospelOnWeb* sites, sponsoring congregations & languages to-date in 2022

Church with Ad Grant	Language	Curriculum based on Worldview Context	GOW Website
Grace Memorial Baptist Church	English	European/Western	https://considerthegospel.org
Skyline Acres Baptist Church	Vietnamese	Buddhist	https://timhieutinlanh.org
Hanwell Community Church	Arabic	Islamic	https://al-injil-ar.net/
Millville Baptist Church	Arabic (2 nd site)	Islamic	https://ar.injil.site/
Faith Baptist Church	French	Islamic	https://al-injil-fr.net/
Brunswick St. Baptist Church	Chinese	Buddhist	https://zh.shang-di.net/
Perth Andover Baptist Church	Urdu	Islamic	https://urdu.al-injil.info/
Penobsquis Baptist Church	Spanish	European/Western	https://buenanoticia.org/
Mactaquac Baptist Church	Nepali	Hindu	https://satyaveda.pusthakar.net/
Mactaquac Baptist Church	Punjabi	Hindu	https://punjabi.pusthakar.net/
Mactaquac Baptist Church	Malayalam	Hindu	https://malayalam.pusthakar.net/
Mactaquac Baptist Church	Gujarati	Hindu	https://gujarati.pusthakar.net/
Mactaquac Baptist Church	Kannada	Hindu	https://kannada.pusthakar.net/
Emmanuel Baptist Church	Ukrainian	European/Western	https://zrozumitybibliyu.theseed.site
Barss Corner Baptist Church	Russian	European/Western	https://istinnoyzhizni.thelife.site
South End Baptist Church	Russian	Islamic (Central Asia)	https://rus.al-injil.site/
Geary Baptist Church	Hindi	Hindu	https://kavyatmakgyan.thelife.name
Geary Baptist Church	Punjabi	Hindu	https://punjabi.thelife.name
Jemseg Baptist Church	Italian	European/Western	https://lavita.eternallife.online/
Norton Baptist Church	Dutch	European/Western	https://warewijnstok.thevine.name
Norton Baptist Church	Afrikaans	European/Western	https://af.thevine.name
Riverside Baptist Church	Somali	Islamic	https://somalial-injil.one/
Riverside Baptist Church	Bangla	Islamic	https://bangla.al-injil.one/
Riverside Baptist Church	Hindustani	Islamic	https://hindi.al-injil.one/
Dayspring Ministries	Hebrew	Jewish	https://he.shalomfromg-d.net
Dayspring Ministries	English	Jewish	https://en.shalomfromg-d.net
Mount Hamilton Baptist Church	Indonesian	Islamic	https://id.injil.one/
Nomad Ministries	Swedish	European/Western	https://godanyheter.hislife.me/
Nomad Ministries	Finnish	European/Western	https://hyvia-uutisia.hislife.me/
Second Chipman Baptist Church	Filipino	European/Western	https://magandangbalita.hislife.site
Gentle Shepherd Church	Hindi (2 nd site)	Hindu	https://hindi.vedapusthakan.net/
Cross Current Church	Turkish	Islamic	https://turk.injil.me/
Pathfinders Fellowships	English	Islamic	https://al-injil.net/
Mission Baptist Church	German	European/Western	https://evangel.me/
Mcleod Hill Assembly	Romanagri	Hindu	https://satyaveda.pusthakan.net
Hughson St. Baptist Church	Portuguese	European/Western	https://avida.livingwater.me/
Pinegrove Baptist Church	English	Hindu	https://en.satyavedapusthakan.net
Korean Vision Church	Korean	Buddhist	https://joheun-sosig.thelamb.site/
Korean Vision Church	Bulgarian	European/Western	https://dobri-novini.thelamb.site/
Romanian Baptist Church	Romanian	European/Western	https://vesteabuna.thelife.one/
ACBN	French	European/Western	https://le-livre.org/

TNCF	Japanese	Buddhist	https://yoi-shirase.trueseed.net/
I AM Ministries	English (2 nd site)	European/Western	https://theway.i-am.site/
Capital Community Church	English (3 rd site)	European/Western	https://thebible.evangel.site/
TICC	Azeri	Islamic	https://azeri.injil.website/
Mclvor Church	Spanish (2 nd site)	European/Western	https://la-biblia.nobletruths.net/
FCAC	Spanish (3 rd site)	European/Western	http://buenanoticia.preahjesus.net
West Highland Baptist Church	Polish	European/Western	https://dobra-nowina.thelife.today
West Highland Baptist Church	Greek	European/Western	https://logos.thelife.today
The Drive Baptist Church	English	ESL	https://esl.eternallife.site/
Jemseg Baptist Church	Italian	European/Western	https://lavita.eternallife.online/
Maugerville Baptist Church	Tamil	Hindu	https://tamil.godseed.site/
Maugerville Baptist Church	Telugu	Hindu	https://telugu.godseed.site/
Maugerville Baptist Church	Bengali	Hindu	https://bengali.godseed.site/
Maugerville Baptist Church	Marathi	Hindu	https://marathi.godseed.site/
Bloomfield Baptist Church	Farsi	Islamic	https://fa.injil.live/
Immanuel Baptist Church Truro	Kurmanji	Islamic	https://kurmanci.incil.site/
Immanuel Baptist Church Truro	Hui (Chinese)	Islamic	https://zh.incil.site/
Hope Baptist Church	Turkish (2 nd)	Islamic	https://turk.incil.cloud/
Two Rivers Church Presbyterian	English	Discipleship course	https://www.tworiverschurch.ca/40days/
St. Andrews Presbyterian	Spanish	Discipleship course	http://standrewsguelph.com/40dias.html